

THOMAS KIM

EDUCATION & SKILLS

NYU STERN (B.S.): Major Marketing | Minor Journalism & Mass Communications (NY, NY)

PRINCETON DAY SCHOOL: High School [Awarded “Artistic Excellence”] (Princeton, NJ)

MCCC: Adobe CS3 Photoshop, Illustrator, InDesign, Flash and CSS Training (West Windsor, NJ)

DESIGN: Adobe, Photoshop, Dreamweaver, InDesign, Illustrator, Quark

WEB: HTML, CSS, Joomla CMS, SEO | Shopify, Exact Target, Constant Contact, Instagram, Twitter, Facebook

MISC: Office (PowerPoint, Word, Excel, Outlook), QuickBooks, ACT! **ART:** Painting, Pencil, Clay

WORK HISTORY

TheNFLYC INC. –PHOTOGRAPHY(NY, NY)

NFLYC TM – CLOTHING (NY, NY)

OWNER: *Web and graphic content designer, social media marketing, trademark and copyright registrant.*

- Developed content for Shopify, Facebook, Twitter, Instagram, Polyvore
- Created social media promotional campaign that awards promotional codes targeting local NYC “followers”

HARTE HANKS (Newtown, PA)

EMAIL PRODUCTION SPECIALIST – *Deploying emails with ExactTarget for Sony, Anheuser Busch, Lorillard...*

- Editing, scheduling and automating dynamic HTML Email with Dreamweaver CS6, creating opt-out Pages
- Updating Lists with Excel, creating data extensions, debugging amp script, triggers and opt-out pages.

GRAPHIS INC. (NY, NY)

UX WEB CONSULTANT: *Redesigned website UX between owner and web developers*

- Designed wireframe drafts and Photoshop mockups of front-end layout and content of each Graphis.com webpage.

DECISION QUEST (NY, NY)

PRESENTATION DESIGNER: *Designed PowerPoint slides for attorneys representing Fortune 500 clients*

- Designed, edited and animated infographics for 100+ slide PowerPoint for trial with Photoshop, Illustrator and Excel.

ELR MEDIA GROUP [a division of D&E MARKETING GROUP] (NY, NY)

GRAPHIC/WEB DESIGNER: *Designed Celebrity P.R. ELRMediaGroup.com, Blogs, Indesign Press / Look / Line books, PDF Editing*

FAIRWAY PRINTING (NY, NY)

DESIGNER/PRINTER: *Designed, printed, cut and retouched up to 7 model compcards a day*

NHA, INC. (BLUNTWRAP USA) (BRISTOL, PA)

BRAND MANAGER: *Brand Manager who worked on all Marketing, Graphic & Web Design and Sales for new and existing product lines. Developed new product line for that revenues over \$1 million a month.*

- *Brand Management:* Worked directly on BluntVille Cigars, managing all aspects of product development of and marketing.
- *Design:* Designed POS, Ads, displays, logos, and 3 websites with Dreamweaver, Photoshop, Illustrator and HTML.
- *Production Coordinator:* Coordinated all print production with several printers and publications.
- *Sales:* Opened 5-10 new customers monthly by telemarketing, increasing sales from \$3,000 to \$90,000 per client.
- *Trade show Spokesman:* Represented product lines at 4+ major wholesaler conventions annually.
- *Media Buyer:* Calculated and purchased ad space from Harris Publications, Clear Channel and VH1.
- *Copy writing:* Wrote all copy for print and web advertisements.

VERTIGO STUDIOS (BORDENTOWN, NJ) SOUND ENGINEER

FORD MODELS (NY, NY) CASTING ASSISTANT